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Program in Business Administration Bilingual Teaching

Specialty and Code: Business Administration 201K

Education Objective:

This major fosters students to grasp basic theories of management, economics and modern enterprise management, to grasp quantitative and qualitative analysis methods and the ability

	Requirements	Ways to achieve teaching process
	<p>the ability to solve management problems; to be familiar with the guiding principles, policies, laws and regulations for China's business management and the convention and rules in multinational corporation management.</p>	<p>Teaching Practice Job Analysis and Staffing Training and Development Business Planning; International Business; Social Investigation.</p> <p>Out-of-class Learning: Teaching Practice; Practice for Graduation; Summer social practice.</p>
3	<p>Learning Capability: to grasp the basic methodologies of searching literature and data; grasp quantitative and qualitative analysis methods for research.</p>	<p>Classroom Teaching: Advanced Mathematics B Linear Algebra B Probability and Mathematics Statistics B Applied Statistics Operations Research.</p> <p>Out-of-class Learning: lectures; Social Investigation.</p>
4	<p>Communication Capability: to grasp the skills of expressing ideas, communicating with others well; to possess the ability of using the computer, the English language, communications and so on.</p>	<p>Classroom Teaching: Course Design for Advanced Computer Language (VF); Electronic Commerce; Management Information System; College English; Phonetics; Business English I II; Business Negotiation Management communication.</p> <p>Out-of-class Learning: College English (self-study); Contest, Invention, Innovation and Research Presentation.</p>

Major Disciplines: Business Administration, Applied Economics.

Main Courses: Management, Microeconomics, Macroeconomics, Accounting, Statistics, Financial management, Management Information System, Marketing, Production and Operations Management, Human Resources Management, Corporate Strategic Management, Quality Management, Organizational Behavior, Logistics and Supply Chain Management.

Lab Experiments: Advanced Computer Language (VF), Accounting, Statistics, Management Information System, E-commerce, etc.

Practical Work: Teaching practice,

Course Descriptions of Business Administration (Bilingual Teaching)

Classi- fication	Code	Course Name	Crs	Hrs	Class Hours		Prerequisite courses	Semester								Credits	
					Lec.	Lab.		1st	2nd	3rd	4th	5th	6th	7th	8th		
Liberal Education Courses	11706200	Principles of Marxism	3	48	48			3									
	11706500	Introduction to Mao Tse-tung Thought and the Theoretical System of Socialism with Chinese Characteristics	4	64	64				4								
	11711800	The Essentials of Modern Chinese History	2	32	32						2						
	120002*0	Morality Education and Fundamentals of Law	3	48	48				1.5	1.5							
	113076*0	Physical Education	4	144	144				1	1	1	1					
	109116*0	College English	12	192	192				3	3	3	3					
	11904200	Advanced Computer Language (VF)	3.5	56	40	16					3.5						
	20805300	Introduction to Management Discipline	1	16	16				1								
	14300100	Military Theory	2	32	32				2								
		12	6	12	192												
	Sum		46.5	824	616	16		11.5	13	6	4	0	0	0	0	0	
Disciplinary Fundamental Courses	20911800	Intermediate English Listening	2	32	32			2									
	20912000	Advanced English Listening I	2	32	32				2								
	20920110	Business English I	1.5	24	24				1.5								
	20920120	Business English B	1.5	24	24					1.5							
	212127*2	Advanced Math															

Classi- fication	Code	Course Name	Crs	Hrs	Class Hours	Prerequisite courses	Semest
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					Lec.	Lab.		1st	2nd	3rd	4th	5th	6th	7th	8th		
					208081												

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					Lec.	Lab.		1st	2nd	3rd	4th	5th	6th	7th	8th	5th	6th	
	2083050E	Job Analysis and Staffing	1.5	24	24													1.5
	2083060E	HR Training and Development	1.5	24	24													1.5
	2083070E	Performance Appraisal and Salary Management	1.5	24	24													1.5
	2083080E	Service Management	1.5	24	24													1.5
	2083090E	Lean Production	1.5	24	24													1.5
	2083100E	() Procurement Management	1.5	24	24													1.5
	2083110E	() Warehouse Management	1.5	24	24													1.5
	20102100	Introduction of Geosciences	2	32	32													2
	20831200	Management C ommunications	1.5	24	24													1.5
	20831300	Special																